Calling All Super Heroes

Boosting Your Presentation Skills

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## Disclosures

The following faculty and planning committee staff have the following financial disclosures:

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Learning objectives

• At the conclusion of this session, attendees will be able to:
  • Describe at least three elements that contribute to effective design and delivery of your presentation
  • Choose two action items that you will apply in your next presentation
Reflect

Think about the best presentation you have ever seen.

✔ What made it so good?
  ✔ What did the presenter do?
  ✔ How was the information conveyed?
  ✔ What made it memorable for you?
Presenter Superpower:

Make it easy on the audience!

- Design
- Preparation
- Delivery

Grab your cape.
Learning Objectives

✓ Describe at least three elements that contribute to effective design and delivery of your presentation

✓ Choose two action items that you will apply in your next presentation
Send a clear message

Grab your cape.
Use their brains

Grab your cape.
Sources: James E. Zull, The Art of Changing the Brain and David Kolb, Experiential Learning
Let them put it together

Grab your cape.
Reflect

How do these principles compare to what you identified from the best presentation you’ve seen?
PREPARATION
Create powerful slides

✓ A picture is worth 1,000 words

✓ Too much text on the screen will lead to multitasking

✓ Choose your text wisely because it will directly compete with whatever you are saying

✓ Choose one simple, powerful image and then speak about it instead of reading every word that is on the screen

✓ Images access different parts of our brain and provide an additional access point to information when combined with spoken words
Create powerful slides

✓ Text should be an anchor
✓ Images are for support
✓ Screen is for the audience
✓ **Handouts** are an option
Let your message choose the medium

✓ PPT
✓ Prezi
✓ Webinar
✓ Conference call

Grab your cape.
Practice!

Grab your cape.
Back up technology options

Grab your cape.
Recap on preparation:

- Create powerful slides
- Translate your language
- Practice your delivery and use of technology
- Plan back-up options for technology failures/delays
Provide the handouts

Grab your cape.
Let the message lead

✓ Be purposeful with movements
✓ Curate your image

Grab your cape.
Audio

Grab your cape.
Check comprehension

Grab your cape.
Self Reflection: Your Presentations

In what areas are you strong?
Where do you have room to grow?
Commitment:

Which two elements from this presentation will you incorporate into your next presentation?
Resources on adult learning and the brain:

The Art of Changing the Brain by James E. Zull, 2002
Handbook of NeuroLeadership, David Rock & Al H. Ringleb, 2013
Experiential Learning, David Kolb, 1983
On Teaching and Learning, Jane Vella, 2008
The Emotional Brain, Joseph LeDoux 1997
Thank you!