Be The Match Mexico (BTMM)

Challenges and Strategies to Establishing International Operations

November 10, 2018
Welcome!

- Introductions
- Overview
- Panel Discussion to cover
  - The Need for Operations
  - Cultural Education
  - Establishing Operations in Mexico
  - Patient barriers to Transplant
  - Donor Journey
- Q&A
## Disclosures

The following faculty and planning committee staff have no financial disclosures:

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<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Disclosure</th>
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<tbody>
<tr>
<td>Paulina Rius</td>
<td>Be The Match Mexico</td>
<td>None</td>
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<td>Kenza Gravois</td>
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<td>Sergio Medrano</td>
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<td>Maria A. MacWilliams</td>
<td>Be The Match</td>
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<td>John Miller, MD</td>
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<td>Yvonne Ybarra</td>
<td>Be The Match Mexico</td>
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<td>Pearl Wistl</td>
<td>Be The Match Mexico</td>
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Objectives:
At the conclusion of this session, attendees will be able to:

1. Recognize the need to develop NMDP Operations in Mexico
2. Provide insight into cultural education efforts to better educate the local community in Mexico
3. Identify challenges of establishing operations in Mexico
4. Review the lessons learned in the process of establishing NMDP operations in Mexico.
5. Develop a better understanding to identify and address patient barriers to transplant in Mexico.

Grab your cape.
Introductions & Roles

• Meet your Be The Match México Panelists:
  • Dr. John Miller: Medical Director, Be The Match
  • Maria A. MacWilliams: Sr. Patient Navigator, Patient Advocacy and Navigation, Be The Match
  • Sergio Medrano: Community Engagement Manager, Be The Match Mexico
  • Kenza Gravois: Marketing Manager, Be The Match Mexico
  • Paulina Rius: Foundation Manager, Be The Match Mexico

• Nurse Planner:
  • Naomi Cazeau: Nurse Planner, Memorial Sloan Kettering

Co-Session Leaders:
• Yvonne Ybarra: Sr. Manager, Be The Match Mexico
• Pearl Wistl: Operations Lead, Be The Match Mexico
Project Overview

GOAL: Save more lives through cellular therapy by improving donor availability and removing barriers to transplant for patients of Hispanic/Latino descent

- Increase the donor pool in Mexico to benefit patients of this demographic worldwide
- Develop community education and marketing strategies to support donor education and recruitment
- Establish international donor center operations in Mexico
- Support transplant physicians and patients to increase the number of unrelated transplants in Mexico
- Establish a network of collection facilities (AC/CC) and TC operations
FY18 Totals

- In FY18, BTMM had a goal of adding 2,000 new members to the BTM registry; a total of 2,333 members were added for 117% of goal.

- In our first year in Mexico, 8 donors were identified as possible matches and 2 were confirmed to be the best match for patients.
  - Currently, 75% (n=8) of the donors contacted at the confirmatory testing stage have been available; in the U.S. 40% (n=3,524) of Latino donors are available at this stage.

- Mexico Patient Assistance Usage, 12 patient grants approved
  - Total approved: $91,913; Paid to Date: $46,219

Grab your cape.
## FY18 Diversity Totals

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<th>FY18</th>
<th>Geno = 0</th>
<th>Geno 0-1</th>
<th>Geno 1-3</th>
<th>Geno 0-3</th>
<th>Geno &gt; 3</th>
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<tr>
<td>BTMM</td>
<td>913</td>
<td>165</td>
<td>127</td>
<td>1219</td>
<td>236</td>
<td>1,455</td>
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<tr>
<td>BTMM%</td>
<td>63%</td>
<td>11%</td>
<td>9%</td>
<td>84%</td>
<td>16%</td>
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<tr>
<td>BTM-US HIS</td>
<td>26029</td>
<td>5968</td>
<td>3802</td>
<td>35799</td>
<td>8536</td>
<td>44,335</td>
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<tr>
<td>BTM-US HIS %</td>
<td>59%</td>
<td>13%</td>
<td>9%</td>
<td>81%</td>
<td>19%</td>
<td>100%</td>
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<tr>
<td>BTM-US Total</td>
<td>136,056</td>
<td>37,496</td>
<td>28,254</td>
<td>201,806</td>
<td>104,005</td>
<td>305,811</td>
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<tr>
<td>BTM-US Tot %</td>
<td>44%</td>
<td>12%</td>
<td>9%</td>
<td>66%</td>
<td>34%</td>
<td>100%</td>
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Grab your cape.
Geographical Structure

1. Mexico City
2. Guadalajara
3. Monterrey
4. Puebla
5. Chihuahua
6. Torreon
7. Other TBD
What’s Next?

- Increase the number of related & unrelated donor collections
- Increase the number of registry members in Mexico to fill the HLA gaps worldwide
- Increase the number of unrelated transplants by establishing a lower cost model for Mexico donors

Grab your cape.
Let’s Chat With Our Super Heroes!

Grab your cape.
What questions do you have for our panelists?
¡Gracias!