



Hero Swap – A Day in the Life: Donor Management and Community Engagement

Friday, November 9, 2018

10:45 a.m. – 12:00 p.m.

Speakers

Dan Gariepy, Aimee Haskew, Samuel Hillhouse, Parag Maski, Victoria Weber

Session Objectives

At the conclusion of this session, attendees will be able to:

1. Identify the differences between Donor Management and Community Engagement Teams
2. Present Donor Journey to Create a Seamless Experience for Prospective Donors from Recruitment to Donation
3. Develop New Ways to Create Effective Communication Strategies Across Centers
4. Foster Continuity of Donor Communication and Care

Conflict of Interest/Financial Disclosure

The planners and speaker(s) have disclosed the following financial relationships and/or conflicts of interest:

Dan Gariepy	None
Aimee Haskew	None

Samuel Hillhouse	None
Parag Maski	None
Wendy Hearn	None
Mindy Weisner	None
Victoria Weber	None