

## 2018 SPONSORSHIP OPPORTUNITIES

The National Marrow Donor Program® (NMDP)/Be The Match® Council Meeting brings together the network of healthcare professionals who facilitate and manage the transplant process for patients in need of a marrow or cord blood transplant.

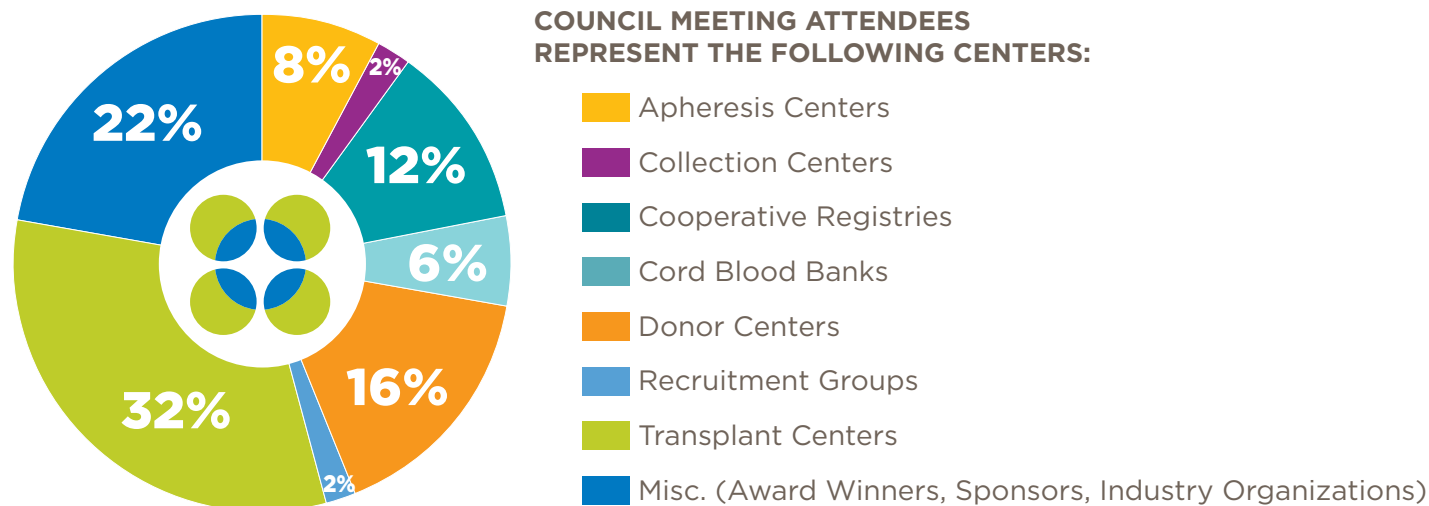
The Council Meeting content spans from clinical and scientific research, to healthcare policy and patient and donor advocacy. The meeting includes:

- Opening general session
- Series of concurrent educational sessions
- Friday networking reception
- Two plenary sessions
- Saturday evening keynote and donor/recipient dinner event

In addition, a **Sponsor Reception** will be held on Saturday, Nov. 10, 2018, from 5-6 p.m. This reception will provide an exclusive opportunity to visit with the NMDP/Be The Match Executive Team and Board members. Sponsors will also enjoy reserved front seating at the Saturday Dinner.

### AUDIENCE PROFILE

Sponsors have the opportunity to connect with nearly 1,300 attendees from various transplant roles around the globe.



### ABOUT NMDP/BE THE MATCH

NMDP/Be The Match is the hub of a worldwide network of nearly 500 leading medical facilities in marrow and cord blood transplantation. Patients in need of transplant depend on the Be The Match Registry® to find a matching marrow donor or cord blood unit. We facilitate more marrow and umbilical cord blood transplants every year, including 6,200 transplants in 2016, and a total of 80,000 transplants since 1987.

November 9-10, 2018 • Hilton Minneapolis

## SPONSORSHIP OPPORTUNITIES

PARTNER WITH US FOR THIS INTERNATIONAL CONFERENCE.

	LIFESAVER \$35,000	CHAMPION \$20,000	AMBASSADOR \$10,000	FRIEND \$6,000	ADD-ONS \$2,500
<b>SPONSOR PACKAGES</b>					
Exclusive Sponsor of Saturday Dinner Event	•				
Friday Evening Networking Reception		•			
Attendee Name Badge Holder		•			
Thursday International Reception		•			
Photo/Video Wall by Registration*			•		
Technology Room			•		
Exclusive Mobile App Sponsor			•		
Attendee Gift at Registration			•		
Hotel Key Cards			•		
Infused Water Station			•		
Afternoon Refreshment Break*					\$2,500
Chocolates for Turndown Service					\$2,500
Space for One-on-One Meetings*					\$2,500
<b>EVENT EXPOSURE BENEFITS</b>					
Complimentary Meeting Registrations (Valued at \$375 each)	6	4	3	2	
One, 8x10-Foot Exhibit Space	•	•	•	•	-
Invitation to Private Sponsor Reception	•	•	•	•	-
Reserved Front Seating at Saturday Dinner	•	•	•	•	-
Registration Desk Signage	•	•	•	•	-
Mobile App Sponsor Section	•	•	•	•	-

\*Limited Availability

November 9-10, 2018 • Hilton Minneapolis

## SPONSORSHIP COMMITMENT

Company Name

Contact Person

Address

City

State

ZIP

Phone

Email

### SPONSOR SUPPORT LEVEL:

☐ **Lifesaver \$35,000:** Saturday Dinner Event

☐ **Champion \$20,000** (select option): ☐ Friday Evening Reception  
☐ Attendee Name Badge Holders  
☐ Thursday International Reception

☐ **Ambassador \$10,000** (select option): ☐ Photo/Video Wall ☐ Attendee Gift  
☐ Mobile App ☐ Hotel Key Cards  
☐ Infused Water Station ☐ Technology Room

☐ **Friend (Exhibit Only) \$6,000**

☐ **Add-Ons \$2,500** (minimum Friend level Sponsorship required);  
☐ Hotel Chocolates Turndown Service  
☐ Afternoon Refreshment Break  
☐ Space for One-on-One Meetings

### PAYMENT INFORMATION:

☐ Pay by check. Make payable to: Be The Match Foundation®  
☐ Please charge my credit card: ☐ American Express ☐ Mastercard ☐ Visa

### Multi-Year Commitment Savings Options:

☐ 3 years (10% discount, 5% escalator per year)  
☐ 5 years (15% discount, 5% escalator per year)

Name on Card

Signature

Credit Card Number

Expiration Date

**CONTACT:** Anna Bedard, Be The Match Foundation, 500 N. 5th Street, Minneapolis, MN 55401  
Phone: (763) 406-8623 | Email: [abedard@nmdp.org](mailto:abedard@nmdp.org)