



Real Talk: Strategies for Connecting with People from Different Cultures

Saturday, November 11, 2017

2:00 p.m. – 3:15 p.m.

Speakers

Ron Jacob, MD

Karianta McCaw, MBA

Alejandra Mejia

Carol Tsang

Yvonne Ybarra

Moderator

Lensa Idossa, MPH

Session Objectives

At the conclusion of this session, attendees will be able to:

1. Illustrate communication gaps with ethnically diverse populations.
2. Demonstrate strategies to build rapport with ethnically diverse people.
3. Apply best practices to engage stakeholders from diverse backgrounds in the mission of Be The Match

Agenda

Introductions	5 minutes
Presentation	60 minutes
Question and answer	10 minutes

Conflict of Interest/Financial Disclosure

The planners and speaker(s) have disclosed the following financial relationships and/or conflicts of interest:

Alejandra Mejia	None
Carol Tsang	None
Karianta McCaw, MBA	None
Kelly Coffey	None
Lensa Idossa, MPH	None
Nicole Heino	None
Ron Jacob, MD	None
Wendy Hearn, RN, BSN	None
Yvonne Ybarra	None