

COUNCIL MEETING 2015

Sharing Our Passion for Life

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November 6-7 | Hilton Minneapolis

PURPOSE

The purpose of the National Marrow Donor Program® (NMDP)/Be The Match® Council Meeting is to bring together the network of healthcare professionals who facilitate and manage the transplant process for patients in need of an unrelated marrow or cord blood transplant.

Through a series of educational opportunities, nearly 1,200 attendees gain new insights and skills for improving time to transplant, adult donor and cord blood unit availability, and patient outcomes.

AUDIENCE PROFILE

Council Meeting attendees include the following:

- **Transplant Center Coordinators** are integral members of a patient's transplant team. They are typically responsible for using their search and matching knowledge to select unrelated donors, educating and counseling patients and their families, and providing direct patient care.
- **Donor Center Coordinators** are responsible for working directly with donors, educating and counseling them throughout the evaluation and collection process. They coordinate activities related to ensuring donor health and well-being, administering G-CSF to prepare peripheral blood stem cell (PBSC) donors, and product collection.
- **Apheresis and Collection Center Coordinators** manage the PBSC and/or bone marrow collection process, ensuring donor health and well-being and adherence to quality practices related to product collection.
- **Cord Blood Bank Representatives** manage all aspects of collection, typing and storage of umbilical cord blood units.

PROGRAM DESCRIPTION

Attendees have the opportunity to network and share ideas with colleagues from around the world. They also interact with product and service providers essential to our industry. The Council Meeting includes an opening general session and a series of concurrent sessions on topics related to clinical and scientific research, healthcare policy, and patient and donor advocacy. Events include a Friday evening reception and a closing dinner, keynote presentation and donor/recipient meeting on Saturday.

NEW this year is the **Sponsor Reception**, which will be held on Saturday, Nov. 7, 2015, from 5-6 pm. This reception will provide an **exclusive** opportunity for you to visit with the NMDP/Be The Match Executive Team and Board members. In addition, sponsors will have reserved seating at the Saturday Dinner.

BACKGROUND

Be The Match is the hub of a worldwide network of more than 500 leading medical facilities in marrow and cord blood transplantation. Patients in need of an unrelated transplant depend on the Be The Match Registry® to find a matching marrow donor or cord blood unit. Each month, more than 500 patients receive transplants through this network. Since 1987, the Be The Match has helped give nearly 68,000 patients a second chance at life. Be The Match Foundation®, the fundraising partner of Be The Match, works to secure private support to advance the mission of Be The Match.

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COUNCIL MEETING SPONSOR OPPORTUNITIES

LIFESAVER: \$30,000

Exclusive Sponsor of the Saturday Night Closing Dinner Event

- Company logo placed on Council Meeting registration website
- Logo displayed on mobile app and at registration area
- Logo displayed on tables at closing dinner and acknowledgement from podium
- Invitation to **Sponsor Reception** and reserved seating at Saturday Dinner
- **One** exhibit space and **six** Council Meeting registrations

CHAMPION: \$20,000

Exclusive Sponsor of ONE of the following opportunities:

- ▶ Friday Evening Networking Reception (logo displayed at reception)
- ▶ Attendee Name Badge Holders (logo on badge holder)
- Company logo placed on Council Meeting registration website
- Logo displayed on mobile app and at registration area
- Invitation to **Sponsor Reception** and reserved seating at Saturday Dinner
- **One** exhibit space and **four** Council Meeting registrations

ADVOCATE: \$15,000

Exclusive Sponsor of ONE of the following opportunities:

- ▶ Mobile App (logo featured on top app screen banner)
- ▶ Promotional Item for Attendees (Item determined by Council Planning Team, logo on item)
- ▶ Wi-Fi (logo featured on login screen)
- Company logo placed on Council Meeting registration website
- Logo displayed on mobile app and at registration area
- Invitation to **Sponsor Reception** and reserved seating at Saturday Dinner
- **One** exhibit space and **four** Council Meeting registrations

AMBASSADOR: \$10,000

Exclusive Sponsor of ONE of the following opportunities:

- ▶ Hotel Key Cards w/ Logo (logo placed on hotel room key cards)
- ▶ Infused Water Station: Friday and Saturday, 3rd Floor (Logo displayed at kiosk)
- ▶ Bottled Water at Hotel Check In (Bottled water w/ logo wrap)
- ▶ Hotel Chocolates Turndown Service: Friday OR Saturday, Hilton only (Logo on chocolates)
- Logo displayed on mobile app and at registration area
- Invitation to **Sponsor Reception** and reserved seating at Saturday Dinner
- **One** exhibit space and **three** Council Meeting registrations

FRIEND: \$5,500

- Logo displayed on mobile app and at registration
- Invitation to **Sponsor Reception** and reserved seating at Saturday Dinner
- **One** exhibit space and **two** Council Meeting registrations

Sponsorship opportunities will be awarded to organizations on a first-come, first-selected basis.

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SPONSORSHIP COMMITMENT COUNCIL MEETING 2015 November 6-7, Hilton Minneapolis

Company Name _____
Contact Person _____
Address _____
City _____ State _____ ZIP _____
Phone _____ Email _____

SPONSOR SUPPORT LEVEL:

- ☐ **Lifesaver \$30,000:** Saturday Dinner Event
- ☐ **Champion \$20,000** (circle option): Friday Evening Reception or Attendee Name Badge Holders
- ☐ **Advocate \$15,000** (circle option): Mobile App, Promotional Item for Attendees or WiFi
- ☐ **Ambassador \$10,000** (circle option): Hotel Key Cards, Infused Water Station, Hotel Chocolates Turndown Service, Bottled Water at Check In
- ☐ **Friend \$5,500**

PAYMENT INFORMATION: (An invoice will be sent separately to process payment.)

- ☐ Pay by check. Make payable to: Be The Match Foundation®
- ☐ Please charge my credit card: ☐ American Express ☐ MasterCard ☐ Visa ☐ Discover

Name on Card _____ Signature _____

Credit Card Number _____ Exp. Date ____/____/____

DEADLINE: September 4, 2015

CONTACT:

Angie Dahl, Director of Corporate Giving
Be The Match Foundation
3001 Broadway St. N.E.
Minneapolis, MN 55413
Phone: 612.884.8670
Email: adahl@nmdp.org